CURRICULUM VITAE

PERSONAL INFORMATION

Fabrizio Cesaroni

Associate Professor in Management (SECS-P/08)

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EDUCATION AND PROFESSIONAL EXPERIENCES

1996: Laurea Degree (B.A.) in Economics and Management (Economia e Commercio), Facoltà di Economia, Università degli Studi, Urbino, Italy.

2002: Doctoral Degree (Ph.D.) in Economics and Management of Innovation, St. Anna School of Advanced Studies, Pisa, Italy.

2001-2004: Research Fellow on the topic “Valorisation of R&D activity by firms and public research centres”, St. Anna School of Advanced Studies, Pisa, Italy.

2004-2005: Assistant Professor in Management at the University of Lecce, Italy.

2006-2011: Assistant Professor at the Department of Business Administration, Carlos III University, Madrid, Spain.

2011-2014: Research Fellow at the Institute of Management, St. Anna School of Advanced Studies, Pisa, Italy.

2013-2014: Assistant Professor at the Department of Business Administration, Carlos III University, Madrid, Spain.

Since 30.12.2014: Associate Professor of Management at the Department of Economics, University of Messina, Messina, Italy.

Sept-Dec 1999: Visiting Student at the “Pompeu Fabra” University, Barcelona (Spain).

Jan-Feb 2000: Visiting Student at the “Carlos III” University, Madrid (Spain).

Aug 2001: Visiting Student at the Judge Institute of Management Studies, University of Cambridge (UK).

TEACHING ACTIVITY (LAST 3 YEARS)

Postgraduate:


2013-2017: Lecturer of “Economics and Management of Innovation” at the International Ph.D in Management, St. Anna School of Advanced Studies, Pisa, Italy.

2016-2017: Lecturer of “Business Plan” (taught in Italian) at the “Master in Esperto per le Professioni Economico-Aziendali”, University of Messina, Department of Economics, Messina, Italy.
2014-2016: Lecturer of “Market for Technologies” at the Master Especializado en Marketing & Digital Media, ESCP Europe - European School of Management, Madrid Campus.

**Undergraduate:**

2017: Lecturer in “Economia e Gestione delle Imprese” (Economics and Business Management), Bachelor’s degrees in “Management d’Impresa” (Business Management) and “Business Administration”, University of Messina, Italy.

2017: Lecturer in “Economia e Gestione delle Imprese di Comunicazione” (Economics and Business Management of Communication Firms), Bachelor’s degrees in “Scienze dell’Informazione: Comunicazione Pubblica e Tecniche Giornalistiche” (Information Science: Public Communication and Journalism), University of Messina, Italy.

2015-2017: Lecturer in “Gestione delle Imprese e Finanza Aziendale” (Management and Corporate Finance), Bachelor’s Degree in Economics, Bank and Finance (Corso di Laurea in Economia, Banca e Finanza), University of Messina (lecture taught in Italian).

2015: Lecturer in “Marketing dei Servizi” (Service Marketing), Bachelor’s Degree in Business Administration (Corso di Laurea in Economia Aziendale), University of Messina (lecture taught in Italian).

2014: Lecturer in “Marketing Management / Marketing Methods”, Bachelor’s degree in Business Administration (Grado en Administración de Empresas) Carlos III University, Madrid, Spain.

**SCIENTIFIC ACTIVITY**

**Main publications**


Presentations in Conferences (last 3 years)


OTHER PROFESSIONAL EXPERIENCES AND ACTIVITIES

Since Jan 2017: Coordinator of the Bachelor’s degree in “Management d’Impresa” (L-18) (Business Management), University of Messina, Italy.

Since Nov 2016: Academic coordinator of the following Erasmus inter-institutional agreements: Universidad de Extremadura, Badajoz (Spagna); Universidad de Huelva, Huelva (Spagna); Universidad Rey Juan Carlos, Madrid (Spagna); Pole Universitaire Leonard De Vinci, Parigi (Francia); University of Rzeszow, Rzeszow (Polonia).

since Apr 2015: Local delegate for the University of Messina of the Italian Management Society (Società Italiana di Management – SIMA).
2015-2016: Delegate of Internationalization, Department of Economics, University of Messina.


Mar 2012 - Jan 2014, and since Jan 2016: Member of the Editorial Board of the European Management Journal.

Feb 2014 - Dec 2015: • Associate Editor for the area of Marketing of the European Management Journal


FOREIGN LANGUAGES

ENGLISH

SPANISH

Messina, July 31, 2017