

UNIVERSITA DEGLI STUDI DI MESSIMA
PROT. N. 67370
DEL 12/105 12025
TIT./CL. 629 12025 - PARTENZA
CONTRATTI N. 141

BRADLEY University

FRAMEWORK COOPERATION AGREEMENT
BETWEEN
THE UNIVERSITY OF MESSINA
AND
BRADLEY UNIVERSITY, PEORIA, IL



The University of Messina (Italy), legally represented by the Rector, Prof. Giovanna Spatari,

and

The Bradley University, an institution of higher education located in Peoria, Illinois, and legally represented by the Interim Provost and Vice President for Academic Affairs, Dr. Daniel Moon

hereby "the Parties";

Considering the interest of the Parties to establish a cultural scientific and didactic cooperation in fields of mutual scientific interest;

Considering cultural diversity an incentive, rather than an obstacle, to innovation and international cooperation;

Agree under the following conditions:

1st Article

The Parties are committed to promote joint didactic, research and cultural activities as well as scientific exchanges in the areas of mutual interest; to collaborate on the pilot project to establish the Design Thinking Academy, with its first edition hosted at the University of Messina.

2nd Article

The cooperation between the Parties may consist of cultural and scientific activities such as:

- Innovation: Introducing cutting-edge seminars and masterclasses in partnership with Idib Group S.r.l. to enhance academic offerings.
- Industry-Academia Collaboration: Strengthening industry ties through Idib Group S.r.l. to facilitate real-world projects and professional opportunities for students.
- International Partnerships: Expanding academic exchange, global research collaboration, and international projects involving corporate clients, benefiting both universities.
- Regional Innovation: Positioning the Design Thinking Academy as a catalyst for innovation in Sicily, fostering local economic growth and attracting investments in the creative sector
- Access to IT and research equipment and other facilities of both Institutions
- Masterclass "Designing with People at the Center" / Introductory Event.

3rd Article



The pilot project aims to introduce design thinking and innovative methodologies to a broad audience of students and professionals. One key initiative between Bradley University and the University of Messina also involves Idib Group S.r.l., within the agreement signed between the University of Messina on 21/02/2025 (ref. numb. SA XXVIII, 10), will be:

Scientific aims, implementation procedures as well as expected results of each specific cooperation activity will be defined in specific protocols annexed to the present framework cooperation agreement.

Within the limits of rules and regulations in force in each country, the Parties are engaged to find the necessary financial means to implement each specific cooperation activity.

4th Article

The present framework cooperation agreement shall be in force for a period of 1 year from the date of the last signature. Any amendment shall be made in written by the Parties.

At the end of the period of 1 year the framework cooperation agreement may be renewed in written, unless 6 months before the expiry date one of the Parties notifies to the other Party the decision not to renew it.

5th Article

The processing of personal data related to this agreement is carried out by the Universities in accordance with the European General Regulation No. 679/2016 for the protection of personal data and the Code regarding the protection of personal data, Legislative Decree No. 196/2003 and subsequent amendments and additions and with the conforming Regulation in force in both universities; however, no protected personal data will be shared with Bradley University.

6th Article

The present framework cooperation agreement includes two equivalent texts in English language.

Date 07.05. 2025

Date 14 March 2025

Prof. Giovanna Spatari

Dr. Daniel Moon



Rector of the University of Messina,

Italy

Interim Provost and Vice President for Academic Affairs of Bradley University, Peoria Illinois, United States of America